Multiclass

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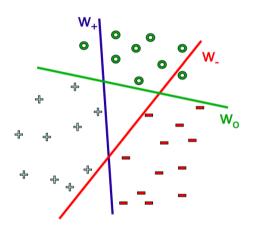
Introduction

Multiclass Setting

- ullet Input space: ${\mathfrak X}$
- Ouput space: $\mathcal{Y} = \{1, \dots, k\}$
- Our approaches to multiclass problems so far:
 - multinomial / softmax logistic regression
- Soon: trees and random forests
- Today we consider linear methods specifically designed for multiclass.
- But the main takeaway will be an approach that generalizes to situations where k is "exponentially large" too large to enumerate.

Reduction to Binary Classification

One-vs-All / One-vs-Rest



Plot courtesy of David Sontag.

One-vs-All / One-vs-Rest

- Train k binary classifiers, one for each class.
- Train ith classifier to distinguish class i from rest
- Suppose $h_1, \ldots, h_k : \mathcal{X} \to \mathbb{R}$ are our binary classifiers.
 - Can output hard classifications in $\{-1,1\}$ or scores in **R**.
- Final prediction is

$$h(x) = \underset{i \in \{1, \dots, k\}}{\operatorname{arg\,max}} h_i(x)$$

• Ties can be broken arbitrarily.

Linear Classifers: Binary and Multiclass

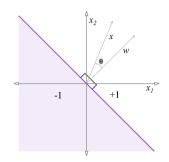
Linear Binary Classifier Review

- Input Space: $\mathfrak{X} = \mathbf{R}^d$
- Output Space: $\mathcal{Y} = \{-1, 1\}$
- Linear classifier score function:

$$f(x) = \langle w, x \rangle = w^T x$$

- Final classification prediction: sign(f(x))
- Geometrically, when are sign(f(x)) = +1 and sign(f(x)) = -1?

Linear Binary Classifier Review



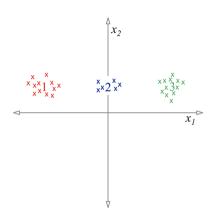
Suppose ||w|| > 0 and ||x|| > 0:

$$f(x) = \langle w, x \rangle = ||w|| ||x|| \cos \theta$$

$$f(x) > 0 \iff \cos \theta > 0 \iff \theta \in (-90^{\circ}, 90^{\circ})$$

$$f(x) < 0 \iff \cos \theta < 0 \iff \theta \notin [-90^{\circ}, 90^{\circ}]$$

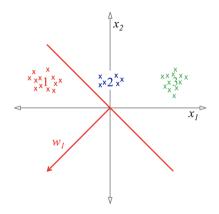
Three Class Example



- Base hypothesis space $\mathcal{H} = \{ f(x) = w^T x \mid x \in \mathbb{R}^2 \}.$
- Note: Separating boundary always contains the origin.

Example based on Shalev-Schwartz and Ben-David's Understanding Machine Learning, Section 17.1

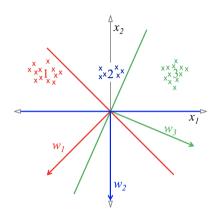
Three Class Example: One-vs-Rest



• Class 1 vs Rest:

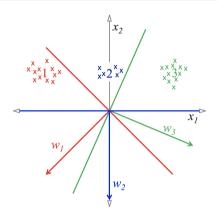
$$f_1(x) = w_1^T x$$

Three Class Example: One-vs-Rest



- Examine "Class 2 vs Rest"
 - Predicts everything to be "Not 2".
 - If it predicted some "2", then it would get many more "Not 2" incorrect.

One-vs-Rest: Predictions



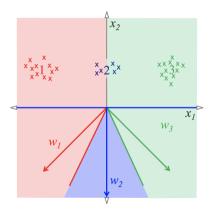
• Score for class *i* is

$$f_i(x) = \langle w_i, x \rangle = ||w_i|| ||x|| \cos \theta_i$$

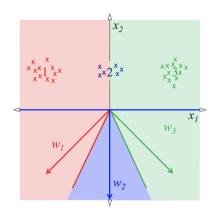
where θ_i is the angle between x and w_i .

One-vs-Rest: Class Boundaries

- For simplicity, we've assumed $||w_1|| = ||w_2|| = ||w_3||$.
- Then $||w_i||$ and ||x|| are equal for all scores.
- $\implies x$ is classified by whichever has largest $\cos \theta_i$ (i.e. θ_i closest to 0)



One-vs-Rest: Class Boundaries



- This approach doesn't work well in this instance.
- How can we fix this?

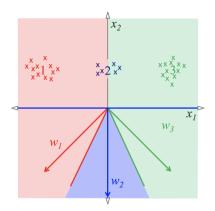
The Linear Multiclass Hypothesis Space

- Base Hypothesis Space: $\mathcal{H} = \{x \mapsto w^T x \mid w \in \mathbb{R}^d\}.$
- Linear Multiclass Hypothesis Space (for *k* classes):

$$\mathcal{F} = \left\{ x \mapsto \argmax_{i} h_{i}(x) \mid h_{1}, \dots, h_{k} \in \mathcal{H} \right\}$$

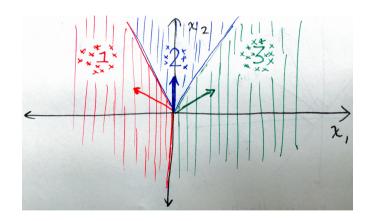
• What's the action space here?

One-vs-Rest: Class Boundaries



- Recall: A learning algorithm chooses the hypothesis from the hypothesis space.
- Is this a failure of the hypothesis space or the learning algorithm?

A Solution with Linear Functions



- This works... so the problem is not with the hypothesis space.
- How can we get a solution like this?

Multiclass Predictors

Multiclass Hypothesis Space

- Base Hypothesis Space: $\mathcal{H} = \{h : \mathcal{X} \to R\}$ ("score functions").
- Multiclass Hypothesis Space (for *k* classes):

$$\mathcal{F} = \left\{ x \mapsto \arg\max_{i} h_{i}(x) \mid h_{1}, \dots, h_{k} \in \mathcal{H} \right\}$$

• $h_i(x)$ scores how likely x is to be from class i.

Issue: Need to learn (and represent) k functions. Doesn't scale to very large k.

Multiclass Hypothesis Space: Reframed

- General [Discrete] Output Space: $y \in \{1, ..., k\}$ for multiclass)
- New idea: Rather than a score function for each class,
 - use one function h(x,y) that gives a **compatibility score** between input x and output y
- Final **prediction** is the $y \in \mathcal{Y}$ that is "most compatible" with x:

$$f(x) = \underset{y \in \mathcal{Y}}{\arg\max} h(x, y)$$

- This subsumes the framework with class-specific score functions.
- Given class-specific score functions h_1, \ldots, h_k , we could define compatibility function as

$$h(x, i) = h_i(x), i = 1, ..., k.$$

Multiclass Hypothesis Space: Reframed

- General [Discrete] Output Space: y
- Base Hypothesis Space: $\mathcal{H} = \{h : \mathcal{X} \times \mathcal{Y} \to \mathbf{R}\}$
 - h(x,y) gives **compatibility score** between input x and output y
- Multiclass Hypothesis Space

$$\mathcal{F} = \left\{ x \mapsto \operatorname*{arg\,max}_{y \in \mathcal{Y}} h(x, y) \mid h \in \mathcal{H} \right\}$$

- Final prediction function is an $f \in \mathcal{F}$.
- For each $f \in \mathcal{F}$ there is an underlying compatibility score function $h \in \mathcal{H}$.

Learning in a Multiclass Hypothesis Space: In Words

- Base Hypothesis Space: $\mathcal{H} = \{h : \mathcal{X} \times \mathcal{Y} \to R\}$
- Training data: $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$
- Learning process chooses $h \in \mathcal{H}$.
- Want compatibility h(x, y) to be large when x has label y, small otherwise.

Learning in a Multiclass Hypothesis Space: In Math

• h(x, y) classifies (x_i, y_i) correctly iff

$$h(x_i, y_i) > h(x_i, y) \forall y \neq y_i$$

- h should give higher score for correct y than for all other $y \in \mathcal{Y}$.
- An equivalent condition is the following:

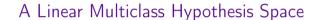
$$h(x_i, y_i) > \max_{y \neq y_i} h(x_i, y)$$

• If we define

$$m_i = h(x_i, y_i) - \max_{y \neq y_i} h(x_i, y),$$

then classification is correct if $m_i > 0$. Generally want m_i to be large.

Sound familiar?



Linear Multiclass Prediction Function

A linear class-sensitive score function is given by

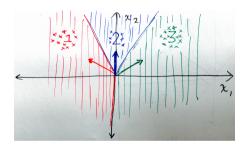
$$h(x,y) = \langle w, \Psi(x,y) \rangle$$
,

where $\Psi(x,y): \mathfrak{X} \times \mathfrak{Y} \to \mathbf{R}^d$ is a class-sensitive feature map.

- $\Psi(x,y)$ extracts features relevant to how compatible y is with x.
- Final compatibility score is a **linear** function of $\Psi(x, y)$.
- Linear Multiclass Hypothesis Space

$$\mathcal{F} = \left\{ x \mapsto \operatorname*{arg\,max}_{y \in \mathcal{Y}} \langle w, \Psi(x, y) \rangle \mid w \in \mathbf{R}^d \right\}$$

Example: $X = \mathbb{R}^2$, $Y = \{1, 2, 3\}$



•
$$w_1 = \left(-\frac{\sqrt{2}}{2}, \frac{\sqrt{2}}{2}\right)$$
, $w_2 = (0, 1)$, $w_3 = \left(\frac{\sqrt{2}}{2}, \frac{\sqrt{2}}{2}\right)$

- Prediction function: $(x_1, x_2) \mapsto \arg\max_{i \in \{1, 2, 3\}} \langle w_i, (x_1, x_2) \rangle$.
- How can we get this into the form $x \mapsto \arg \max_{y \in \mathcal{Y}} \langle w, \Psi(x, y) \rangle$

The Multivector Construction

• What if we stack w_i's together:

$$w = \left(\underbrace{-\frac{\sqrt{2}}{2}, \frac{\sqrt{2}}{2}}_{w_1}, \underbrace{0, 1}_{w_2}, \underbrace{\frac{\sqrt{2}}{2}, \frac{\sqrt{2}}{2}}_{w_3}\right)$$

• And then do the following: $\Psi: \mathbf{R}^2 \times \{1,2,3\} \to \mathbf{R}^6$ defined by

$$\Psi(x,1) := (x_1, x_2, 0, 0, 0, 0)
\Psi(x,2) := (0,0,x_1,x_2,0,0)
\Psi(x,3) := (0,0,0,0,x_1,x_2)$$

• Then $\langle w, \Psi(x, y) \rangle = \langle w_v, x \rangle$, which is what we want.

NLP Example: Part-of-speech classification

- $\mathfrak{X} = \{ All \text{ possible words} \}.$
- $y = \{NOUN, VERB, ADJECTIVE, ADVERB, ARTICLE, PREPOSITION\}.$
- Features of $x \in \mathcal{X}$: [The word itself], ENDS_IN_ly, ENDS_IN_ness, ...
- $\Psi(x,y) = (\psi_1(x,y), \psi_2(x,y), \psi_3(x,y), \dots, \psi_d(x,y))$:

$$\begin{array}{lll} \psi_1(x,y) &=& 1(x=\operatorname{apple}\,\operatorname{AND}\,y=\operatorname{NOUN})\\ \psi_2(x,y) &=& 1(x=\operatorname{run}\,\operatorname{AND}\,y=\operatorname{NOUN})\\ \psi_3(x,y) &=& 1(x=\operatorname{run}\,\operatorname{AND}\,y=\operatorname{VERB})\\ \psi_4(x,y) &=& 1(x\,\operatorname{ENDS_IN_ly}\,\operatorname{AND}\,y=\operatorname{ADVERB})\\ &:& :& : \end{array}$$

- e.g. $\Psi(x = \text{run}, v = \text{NOUN}) = (0.1, 0.0...)$
- After training, what would you guess corresponding w_1, w_2, w_3, w_4 to be?

NLP Example: How does it work?

```
\begin{array}{lll} \bullet \ \ \Psi(x,y) = (\psi_1(x,y), \psi_2(x,y), \psi_3(x,y), \ldots, \psi_d(x,y)) \in \mathbf{R}^d \colon \\ \\ `\psi_1(x,y) &= 1(x = \mathsf{apple} \ \mathsf{AND} \ y = \mathsf{NOUN}) \\ \\ \psi_2(x,y) &= 1(x = \mathsf{run} \ \mathsf{AND} \ y = \mathsf{NOUN}) \\ \\ \vdots &\vdots &\vdots \end{array}
```

- After training, we've learned $w \in \mathbb{R}^d$. Say w = (5, -3, 1, 4, ...)
- To predict label for x = apple,
 - we compute compatibility scores for each $y \in \mathcal{Y}$:

```
\langle w, \Psi(\mathsf{apple}, \mathsf{NOUN}) \rangle
\langle w, \Psi(\mathsf{apple}, \mathsf{VERB}) \rangle
\langle w, \Psi(\mathsf{apple}, \mathsf{ADVERB}) \rangle
:
```

• Predict class that gives highest score.

Another Approach: Use Label Features

- What if we have a very large number of classes?
- Make features for the classes.
- Common in advertising
 - \mathfrak{X} : User and user context
 - y: A large set of banner ads
- Suppose user x is shown many banner ads.
- We want to predict which one the user will click on.
- Possible compatibility features:

```
\psi_1(x,y) = 1(x \text{ interested in sports AND } y \text{ relevant to sports})
\psi_2(x,y) = 1(x \text{ is in target demographic group of } y)
\psi_3(x,y) = 1(x \text{ previously clicked on ad from company sponsoring } y)
```

Linear Multiclass SVM

The Margin for Multiclass

- Let $h: \mathcal{X} \times \mathcal{Y} \to \mathbf{R}$ be our **compatibility score function**.
- Define a "margin" between correct class and each other class:

Definition

The [class-specific] margin of score function h on the ith example (x_i, y_i) for class y is

$$m_{i,y}(h) = h(x_i, y_i) - h(x_i, y).$$

- Want $m_{i,v}(h)$ to be large and positive for all $y \neq y_i$.
- For our linear hypothesis space, margin is

$$m_{i,v}(w) = \langle w, \Psi(x_i, y_i) \rangle - \langle w, \Psi(x_i, y) \rangle$$

Multiclass SVM with Hinge Loss

Recall binary SVM (without bias term):

$$\min_{w \in \mathbb{R}^d} \frac{1}{2} ||w||^2 + \frac{c}{n} \sum_{i=1}^n \max \left(0, 1 - \underbrace{y_i w^T x_i}_{\text{margin}} \right).$$

Multiclass SVM (Version 1):

$$\min_{w \in \mathbb{R}^d} \frac{1}{2} ||w||^2 + \frac{c}{n} \sum_{i=1}^n \max_{y \neq y_i} [\max(0, 1 - m_{i,y}(w))]$$

where
$$m_{i,y}(w) = \langle w, \Psi(x_i, y_i) \rangle - \langle w, \Psi(x_i, y) \rangle$$
.

• As in SVM, we've taken the value 1 as our "target margin" for each i, y.

Class-Sensitive Loss

- In multiclass, some misclassifications may be worse than others.
- \bullet Rather than 0/1 Loss, we may be interested in a more general loss

$$\Delta: \mathcal{Y} \times \mathcal{A} \to [0, \infty)$$

- We can use this Δ as our **target margin** for multiclass SVM.
- Multiclass SVM (Version 2):

$$\min_{w \in \mathbb{R}^d} \frac{1}{2} ||w||^2 + \frac{c}{n} \sum_{i=1}^n \max_{y \neq y_i} [\max(0, \Delta(y_i, y) - m_{i,y}(w))]$$

- If margin $m_{i,y}(w)$ meets or exceeds its target $\Delta(y_i,y) \ \forall y \neq y_i$, then no loss on example i.
- Note: If $\Delta(y,y) = 0 \ \forall y \in \mathcal{Y}$, then we can replace $\max_{y \neq y_i}$ with \max_y .

Interlude: Is This Worth The Hassle Compared to One-vs-All?

Recap: What Have We Got?

- Problem: Multiclass classification $\mathcal{Y} = \{1, ..., k\}$
- Solution 1: One-vs-All
 - Train k models: $h_1(x), \ldots, h_k(x) : \mathcal{X} \to \mathbf{R}$.
 - Predict with $\arg\max_{y\in\mathcal{Y}}h_y(x)$.
 - Gave simple example where this fails for linear classifiers
- Solution 2: Multiclass
 - Train one model: $h(x,y): \mathcal{X} \times \mathcal{Y} \to \mathbf{R}$.
 - Prediction involves solving $\arg \max_{y \in \mathcal{Y}} h(x, y)$.

Does it work better in practice?

- Paper by Rifkin & Klautau: "In Defense of One-Vs-All Classification" (2004)
 - Extensive experiments, carefully done
 - albeit on relatively small UCI datasets
 - Suggests one-vs-all works just as well in practice
 - (or at least, the advantages claimed by earlier papers for multiclass methods were not compelling)
- Compared
 - many multiclass frameworks (including the one we discuss)
 - one-vs-all for SVMs with RBF kernel
 - one-vs-all for square loss with RBF kernel (for classification!)
- All performed roughly the same

Why Are We Bothering with Multiclass?

- The framework we have developed for multiclass
 - compatibility features / score functions
 - multiclass margin
 - target margin
- Generalizes to situations where *k* is very large and one-vs-all is intractable.
- Key point is that we can generalize across outputs y by using features of y.