## Covariate Shift

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### The covariate shift problem

# Supervised learning framework

- $\mathfrak{X}$ : input space
- $\mathcal{Y}$ : outcome space
- $\mathcal{A}$ : action space
- Prediction function  $f : \mathcal{X} \to \mathcal{A}$  (takes input  $x \in \mathcal{X}$  and produces action  $a \in \mathcal{A}$ )
- Loss function  $\ell : \mathcal{A} \times \mathcal{Y} \to \mathbb{R}$  (evaluates action *a* in the context of outcome *y*).

- Let  $(X, Y) \sim p(x, y)$ .
- The risk of a prediction function  $f : \mathfrak{X} \to \mathcal{A}$  is  $R(f) = \mathbb{E}\ell(f(X), Y)$ .
  - the expected loss of f on a new example  $(X, Y) \sim p(x, y)$
- Ideally we'd find the Bayes prediction function  $f^* \in \arg\min_f R(f)$ .

## Empirical risk minimization

• Training data: 
$$\mathcal{D}_n = ((X_1, Y_1), \dots, (X_n, Y_n))$$

• drawn i.i.d. from p(x, y).

- Let  ${\mathcal F}$  be a hypothesis space of functions mapping  ${\mathfrak X} \to {\mathcal A}$
- A function  $\hat{f}$  is an empirical risk minimizer over  $\mathcal{F}$  if

$$\hat{f} \in \underset{f \in \mathcal{F}}{\operatorname{arg\,min}} \frac{1}{n} \sum_{i=1}^{n} \ell(f(X_i), Y_i).$$

- We're estimating an expectation w.r.t. p(x, y) using the sample  $\mathcal{D}_n$ .
- Most machine learning methods can be written in this form.
- What if  $\mathcal{D}_n$  is drawn from another distribution q(x, y) rather than p(x, y)?

## Covariate shift

• Goal: Find f minimizing risk  $R(f) = \mathbb{E}\ell(f(X), Y)$  where

$$(X, Y) \sim p(x, y) = p(x)p(y \mid x).$$

- We'll refer to p(x, y) as the test or target distribution (following [CMM10]).
- Training data:  $\mathcal{D}_n = ((X_1, Y_1), \dots, (X_n, Y_n))$  is i.i.d. from

 $q(x,y) = q(x)p(y \mid x).$ 

- We'll refer to q(x, y) as the training distribution.
- Covariate shift is when
  - the covariate distribution is different in training and test  $(p(x) \neq q(x))$ , but
  - the conditional distribution p(y | x) is the same in both cases.

### Covariate shift: the issue

• Under covariate shift,

$$\mathbb{E}_{(X_i,Y_i)\sim q(x,y)}\left[\frac{1}{n}\sum_{i=1}^n \ell(f(X_i),Y_i)\right]\neq \mathbb{E}_{(X,Y)\sim p(x,y)}\ell(f(X),Y).$$

- The empirical risk is a **biased** estimator for risk.
- Naive empirical risk minimization is optimizing the wrong thing.
- Can we get an unbiased estimate of risk using  $\mathcal{D}_n \sim q(x, y)$ ?
- Importance weighting is one approach to this problem.

## Importance-weighted ERM

# Change of measure and importance sampling

(Precise formulation in the "importance-sampling" slide notes.)

Theorem (Change of measure)

Suppose that  $p(x) > 0 \implies q(x) > 0$  for all  $x \in \mathcal{X}$ . Then for any  $f : \mathcal{X} \to \mathbb{R}$ ,

$$\mathbb{E}_{X \sim p(x)} f(X) = \mathbb{E}_{X \sim q(x)} \left[ f(X) \frac{p(X)}{q(X)} \right].$$

• If we have a sample  $X_1, \ldots, X_n \sim q(x)$ , then a Monte Carlo estimate of the RHS

$$\hat{\mu}_{is} = \frac{1}{n} \sum_{i=1}^{n} f(X_i) \frac{p(X_i)}{q(X_i)}$$

is called an importance sampling estimator for  $\mathbb{E}_{X \sim p(x)} f(X)$ . • The ratios  $p(X_i)/q(X_i)$  are called the importance weights.

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## Importance weighting for covariate shift

• 
$$\mathcal{D}_n = ((X_1, Y_1), \dots, (X_n, Y_n))$$
 is i.i.d. from

$$q(x,y) = q(x)p(y \mid x).$$

• The importance-weighted empirical risk is

$$\hat{R}_{iw}(f) = \frac{1}{n} \sum_{i=1}^{n} \frac{p(X_i)p(Y_i \mid X_i)}{q(X_i)p(Y_i \mid X_i)} \ell(f(X_i), Y_i) \\ = \frac{1}{n} \sum_{i=1}^{n} \frac{p(X_i)}{q(X_i)} \ell(f(X_i), Y_i).$$

•  $\mathbb{E}_{\mathcal{D}_n \sim q(x,y)} \hat{R}_{iw}(f) = \mathbb{E}_{(X,Y) \sim p(x,y)} \ell(f(X), Y)$  by the change of measure theorem.

- So the importance-weighted empirical risk is unbiased for the target risk.
- Importance weighted ERM is finding  $f \in \mathcal{F}$  that minimizes  $\hat{R}_{iw}(f)$ .

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- Apologies for the confusing change between "importance sampling" and "importance weighting".
- Importance sampling is the term used when we're talking about Monte Carlo estimation of an expectation [Owe13, Ch 9.1].
- In the context of making an empirical risk function that we will optimize over, it's generally referred to as "importance weighting" [CMM10, BDL09]. The term "importance weighted empirical risk" is used in the book [SSK12, Ch 9.1]
- That said, one of the original papers on using importance sampling for covariate shift just says "weighted least squares" and "weighted log-likelihood", and refers to the underlying mathematical idea as the "importance sampling identity" [Shi00].
- So the terminology varies a bit in the literature.

#### Potential variance issues

• Since the summands are independent, we have

$$\operatorname{Var}\left(\hat{R}_{\mathsf{iw}}(f)\right) = \operatorname{Var}\left(\frac{1}{n}\sum_{i=1}^{n}\frac{p(X_{i})}{q(X_{i})}\ell(f(X_{i}), Y_{i})\right)$$
$$= \frac{1}{n}\operatorname{Var}\left(\frac{p(X)}{q(X)}\ell(f(X), Y)\right)$$

- If q(x) is much smaller than p(x) in certain regions,
  - the importance weight can get very large,
  - variance can blow up.

## Variance reduction for importance sampling

- Can we sacrifice some bias to reduce variance?
- Importance weight clipping:  $\frac{1}{n} \sum_{i=1}^{n} \min\left(M, \frac{p(X_i)}{q(Y_i)}\right) \ell(f(X_i), Y_i)$ 
  - for hyperparameter M > 0.
- Shomodaira's exponentiation:  $\frac{1}{n} \sum_{i=1}^{n} \left( \frac{p(X_i)}{q(X_i)} \right)^{\gamma} \ell(f(X_i), Y_i)$ 
  - where the "flattening" hyperparameter  $\gamma \in [0,1]$  [Shi00].
- Self-normalization:

$$\frac{\sum_{i=1}^{n} \frac{p(X_i)}{q(X_i)} \ell(f(X_i), Y_i)}{\sum_{i=1}^{n} \frac{p(X_i)}{q(X_i)}}.$$

- Also useful when you only know p(x) and/or q(x) up to a scale factor.
- Self-normalization hopefully improves the variance of the risk estimate, but note that it has no effect on which *f* minimizes the expression.

To elaborate on the last bullet a bit, sometimes we want an estimate of the risk so that we can find an  $\hat{f}$  that minimizes that estimate. Self-normalization has no effect on the minimizer, since the denominator does not involve f. However, sometimes we actually want a good estimate of the risk of a function f. In that case, a self-normalized estimator may have smaller variance than the original importance-weighted empirical risk.

# References

- The most commonly cited article for using importance weighting with empirical risk minimization is [Shi00].
- Some statistical learning theory style bounds for this setting is given in [CMM10].
- There are plenty of resources on importance sampling more generally. Sections 9.1 and 9.2 in Art Owen's book [Owe13] is a good starting place.

#### References I

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- [Owe13] Art B. Owen, *Monte carlo theory, methods and examples*, 2013.
- [Shi00] Hidetoshi Shimodaira, Improving predictive inference under covariate shift by weighting the log-likelihood function, Journal of Statistical Planning and Inference 90 (2000), no. 2, 227–244.

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